



Paolo Frapiccini

Paolo Frapiccini is from April 2011 Executive Vice President, responsible for the international sales and marketing Direction and international automotive sales and marketing Direction for the Group. He is also in charge of the Region Italy, Germany, Switzerland and Austria, and Managing Director of Europ Assistance Italy.

Paolo Frapiccini joined the Europ Assistance Group in 2009 as Executive Vice President for the Region Italy, Germany, Central & Eastern Europe, CIS Region, and Managing Director of Europ Assistance Italy. He is also appointed as a member of the Group's Executive Committee.

Paolo Frapiccini began his career in 1985 with the Miroglio textile group where he successively held the posts of Export Sales for a product division and Distribution Manager.

In 1989, Paolo Frapiccini joined the American Express Co. in London as Marketing Manager for the merchants in Retail Industries. Later he became Marketing Manager for Corporate Cards in Rome and in 1992 he assumed the post of Head of Client Management for Italy before being appointed in 1993 as Marketing Director Europe with responsibility for Multinational Strategic Clients Accounts in Frankfurt.

In 1995, Paolo Frapiccini joined the Airport of Rome as Head of Sales and Marketing before rejoining the American Express Co. in 1996 in London. He worked as Head of Travel Industries for Europe in the Merchant Business until 1999, as Head of Corporate Purchasing (Card) Europe and then he was appointed as Head of Client Management (Merchant services) for Europe.

Paolo Frapiccini was General Manager for the American Express Co. Global Pre-Paid Business for Europe, the Middle East and Africa.

Paolo Frapiccini is a graduate of the Polytechnic University of Turin (1983) and the holder of an MBA from Bocconi University in Milan.